

# Chris Spaidal

## Resume & Experience



### Education

#### Carleton University

Bachelor of Industrial Design

- Class of 2014
- Ottawa, ON, Canada
- Teron Industrial Design Award

### About

Chris is a designer, adventurer, and outdoor enthusiast living in Vancouver. He has a background in design and business, stemming from his education at Carleton University's School of Industrial Design. Having recently completed two years as a UX Designer in Ottawa, ON, and one year as a Web Designer, Chris is looking to further blend his passions for design and working in the outdoor industry.



Sept 2016 - Present

### Web Designer

- Responsible for creating UX/UI design mockups and wireframes for eCommerce projects
- Creating responsive HTML/CSS eCommerce websites (with Bootstrap) for integration with iQmetrix's CMS
- Project manager for eCommerce clients - responsibilities include: estimating projects and timelines, delivering design mockups and responsive HTML, and ensuring client satisfaction.
- Works closely with backend developers and content managers to ensure project success

Ongoing eCommerce SAAS website support for all iQmetrix clients



February 2016 - Present

### UX/UI Designer

- User Experience Design, Visual Design, Graphic Design, Branding, and Website Development services.
- Project management for multiple clients



July 2016 - Apr 2017

### Product Guide

- Actively engaged customers to provide education and information regarding Arc'teryx products and services
- Worked in conjunction with Community Marketing Leaders to execute/plan store events to increase community involvement and brand awareness

## Hobbies

In his free time, Chris stays busy by cycling, snowboarding, traveling, writing music and exploring local culinary trends in Vancouver.

## Computer Skills

Adobe CC

HTML5

CSS3

Sketch

Balsamiq & wire framing tools

Solidworks 3D CAD

Keyshot Rendering

## Philosophy

Chris holds the belief that success and creativity are best fostered by those who are passionately curious. It is this curiosity that leads him to constantly seek out new adventures and experiences; from traveling the world, to participating in adventure sports and keeping up with the latest tech trends. Living by these values builds empathy, diverse and unique skillsets, and inter-personal skills.



Oct 2014 - July 2016

## User Experience Designer

- Responsible for UX, UI design and branding
- Worked directly with clients on weekly design deliverables
- Represented the design team on daily scrum reviews
- Tested, filed, and ensured the resolution of bugs
- Designed and developed client websites (HTML5, CSS3, Wordpress)
- Team collaboration using an Agile development methodology



POWERSTICK.COM

April 2014 - Sept 2014

## Industrial/Web Design Intern

- Responsible for the design, prototyping, and development of new Powerstick products
- Created marketing and branding materials (print and web content)
- Design updates and product catalog management for the Powerstick.com Shopify website.

References provided upon request